

THE PRESIDENTS' FORUM OF CLEVELAND

AN INVITATIONAL PROGRAM FOR CORPORATE LEADERSHIP

THE UNION CLUB

1211 Euclid Avenue, Cleveland

Thursday, May 28, 2009



For Business Owners, CEOs and Presidents

The Forum's powerful format lets you get solutions and generate new ideas with input from your peers and other professionals who serve as faculty. This day's robust learning event offers:

- Presentations
- Roundtable Interaction
- Networking

Presentations

Successful business owners and other prominent business leaders present "their" case studies and detail strategies and techniques that build profit for their companies.

Roundtable Interaction

Highly interactive roundtable sessions allow presidents to discuss key issues in a smaller group setting.

Networking

Informal one-on-one conversations enable participants to discuss business in a less formal atmosphere, develop key contacts and build business.

The Presidents' Forum was created through the efforts of the Advisory Board of Cleveland and The Entrepreneurship Institute (TEI) to provide practical solutions, relevant information and valuable contacts needed to thrive in the "new economy." TEI is the most successful independent, non-profit educational corporation organized solely to assist and encourage the growth of American enterprises. Since 1976, TEI has assisted thousands of company presidents in solving problems and developing business contacts that contribute positively to the bottom line.

For More Information Contact:
The Entrepreneurship Institute
3592 Corporate Drive, Suite 101
Columbus, OH 43231-4988

1-800-736-3592

THE PRESIDENTS' FACULTY & BUSINESS RESOURCES

(Faculty of Over 30 Presidents and Other Business Resources)

Partial List of Presidential Presenters

Bill Burke, President, Fire-Dex, Inc. – Fire-Dex is a quality manufacturer of structural and proximity fire fighting gear and emergency response apparel, including EMS and extrication apparel, USAR/search and rescue gear, and Wildlands fire fighting gear. Fire-Dex also manufactures NFPA compliant hoods and gloves and accessories - all under one roof. All of the gear is proudly made in the USA, in Medina, Ohio, and is sold through a network of distributors across the United States and around the world.

Bob Conrad, Board of Directors, and John Turk, President & CEO, Conrad's Total Car Care & Tire Centers – It was 1969 when Joan and Ed Conrad founded a family business with one store and eight employees. Over the past 35 years Conrad's has expanded to more than 30 Northeast Ohio locations and ranks within the 35 largest tire dealerships in the country. Maintaining a nearly 40-year heritage of customer service is a passion at Conrad's; it's something that only a family business can provide.

Micki Tubbs, Co-Founder, President & CEO, FIT Technologies – Micki Tubbs is a co-founder of FIT Technologies and has served as its President & CEO since the company's start. The company was founded in 1999 as SchoolOne with an emphasis on Web-based software development for the education market. The company broadened its scope of services over time to become a successful provider of customized IT solutions and now supports many mid-size businesses with their managed IT and application development needs. FIT Technologies employs 175 staff in eight states.

Michael Shaut, President & CEO, Carbon Vision, LLC – Carbon Vision is a full-service greenhouse gas emission consultancy, brokerage and project development firm. They help companies assess and address the impact of emerging greenhouse gas regulations on their business models. Mike Shaut supervises all activities at Carbon Vision. He regularly consults CEOs and other executives on corporate environment and sustainability strategy. Mr. Shaut is the former CEO of Education Lending Group/Student Loan Xpress, which provided \$12 Billion in loans to more than 600,000 college students.

Sponsoring Organizations:

Administaff, Inc.
Advantegrity LLC
Birol Growth Consulting
C & P Advisors, LLC
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Growth Strategies, Inc.
Ragle & Associates/MassMutual
Seymour & Associates/MassMutual

Smart Business Cleveland
Smart Business Network
Stout Risius Ross, Inc.
The Huntington National Bank
Venture Resources International
Vorys, Sater, Seymour and Pease LCC
Wells Fargo Insurance Services

The Presidents' Forum – Schedule

Thursday, May 28, 2009

7:30 - 8:15 a.m. **Registration/Networking Continental Breakfast**

8:15 - 8:30 a.m. **Welcome & Logistical Remarks**

8:30 - 9:00 a.m. **Kick-Off Address**

9:00 - 10:45 a.m. **Morning Case Study Presentations**

10:45 - 12:00 p.m. **Breakouts/Peer-to-Peer Interactions:**

- *Growing Your Business Through a Recession*
- *Transition in the Credit Markets: Making Sure You Have the Capital You Need*
- *Topic to be determined*

12:00 - 1:15 p.m. **Lunch/Luncheon Address**

1:15 - 2:15 p.m. **Panel Discussion:**

- *Web 3.0 or Navigating the New Media to Drive Business*

2:15 - 3:30 p.m. **Breakouts/Peer-to-Peer Interactions:**

- *Hiring and Firing in a Down Economy*
- *Ownership and Management Transition: Moving On in Good or Bad times*
- *Doing Business Outside of Northeast Ohio*

3:30 - 4:15 p.m. **Send-Off Address**

4:15 - 5:00 p.m. **Networking Reception**

5:00 p.m. **Adjourn**