

THE PRESIDENTS' FORUM OF CLEVELAND

A "BY-INVITATION-ONLY" PROGRAM FOR CEO'S, PRESIDENTS OR OWNERS

THE UNION CLUB

1211 Euclid Avenue, Cleveland, OH

Tuesday, May 25, 2010



For Business Owners, CEOs and Presidents

The Forum's powerful format lets you get solutions and generate new ideas with input from your peers and other professionals who serve as faculty. This day's robust learning event offers:

- Presentations
- Roundtable Interaction
- Networking

Presentations

Successful business owners and other prominent business leaders present "their" case studies and detail strategies and techniques that build profit for their companies.

Roundtable Interaction

Highly interactive roundtable sessions allow presidents to discuss key issues in a smaller group setting.

Networking

Informal one-on-one conversations enable participants to discuss business in a less formal atmosphere, develop key contacts and build business.

The Presidents' Forum was created through the efforts of the Advisory Board of Cleveland and The Entrepreneurship Institute (TEI) to provide practical solutions, relevant information and valuable contacts needed to thrive in the "new economy." TEI is the most successful independent, non-profit educational corporation organized solely to assist and encourage the growth of American enterprises. Since 1976, TEI has assisted thousands of company presidents in solving problems and developing business contacts that contribute positively to the bottom line.

For More Information Contact:
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3592 Corporate Drive, Suite 101
Columbus, OH 43231-4988
www.tei.net

1-800-736-3592

THE PRESIDENTS' FACULTY & BUSINESS RESOURCES

(Faculty of Over 30 Presidents and Other Business Resources)

Partial List of Presidential Presenters

Len Komoroski, President, Cavaliers/Quicken Loans Arena – Len Komoroski became president of the Cavaliers/Quicken Loans Arena, "The Q", in April 2003. He spent the previous seven years as senior vice president and chief of business operations for the Philadelphia Eagles of the National Football League. Mr. Komoroski brings more than 25 years of experience in professional sports and entertainment to the organization. For the 2003-04 season, Mr. Komoroski oversaw the restructuring of how the Cavaliers approached the business community, including the development of a staff featuring some of the top sports marketing executives in the industry. The collective efforts both on and off the floor resulted in one of the top business turnaround stories in NBA history.

Jack Schron, Jr., President, Jergens Inc. and Co-Founder & President, Tooling University – In 1942, Jack Schron, Sr. founded Glenn Tool and Manufacturing, with his father Christy. In response to the needs of wartime production, they began to manufacture standard components with the goal of helping American Manufacturers operate quickly and more efficiently. Today, Jergens, Inc. has grown to comprise 3 distinct business units: Workholding Solutions, Lifting Solutions and Specialty Fasteners. President since 1987, Jack Schron, Jr. continues building that reputation in his families' business. In 2002 Mr. Schron founded and serves as president of Tooling University, which provides online training for today's manufacturers. Since Tooling U's founding, more than 50,000 students have gone through online school, taking classes in subjects ranging from remedial shop math to high-tech welding.

Rose Jenne, Chairman, Jenne Distributors – Rose Jenne formed Jenne Distributors, Inc. in 1986, a leading value-added supplier of business phone systems, data, audio and video conferencing, and security technology products including equipment and software for the SMB and Enterprise markets. Jenne's strategic alliances insure its continuing ability to meet the resellers' growing needs. More than 140 major manufacturers partner with Jenne including Avaya, Panasonic, Aastra, Plantronics, ADTRAN, GN Netcom, Extreme Networks, ClearOne, Sony, Lifesize, ICC, Valcom, and Verint, to name a few.

C. Andrew McCartney, President/Owner, Bowden Manufacturing – Having gone from being a lieutenant in the Navy to president of Bowden Manufacturing Corp., C. Andrew McCartney has brought an array of life lessons to the Willoughby-based specialty manufacturer he now leads. When Mr. McCartney left the Navy in 1998, he went to work for his father, Bowden chairman Arch McCartney. Nearly 2 years ago he purchased the company and was named president. Since then he has made it a point to encourage teamwork and establish clearly defined goals. Last year the company posted \$8 million in sales. Bowden machines and fabricates metal and plastic parts for products ranging from airplanes to medical equipment.

Jennifer Downey, President, Ambiance Inc. – The combination of brains, beauty and business panache has served Jennifer Downey, President of Ambiance, Inc., well. She studied acting and business in New York City, worked as a model and became Cleveland's first female stock trader (one of only 3 in the country) in 1978. Imagine your job is to sell products, many of which are expensive and non-returnable, to customers who may have never used the products before or who may even be embarrassed entering your store. It's a challenge that Ms. Downey takes very seriously in her upscale lingerie and romantic gift boutiques. She and her management team understand that customers who come to "The Store for Lovers" need to feel comfortable, and to provide an atmosphere of trust and discretion.

Sponsoring Organizations:

Advantegrity LLC	Seymour & Associates/Mass Mutual
C&P Advisors, LLC	Smart Business Cleveland
Decision Point/GrowthPointe	Smart Business Network
Frantz Ward LLP	The Huntington National Bank
Growth Strategies, Inc.	Ulmer & Berne LLP
Ragle & Associates/MassMutual	Venture Resources International

The Presidents' Forum – Schedule

Tuesday, May 25, 2010

7:30 - 8:25	a.m.	Registration/Networking Continental Breakfast
8:25 - 8:30	a.m.	Welcome & Logistical Remarks
8:30 - 9:00	a.m.	Kick-Off Address
9:00 - 12:15	a.m.	Morning Case Study Presentations and Roundtable Discussions
12:15 - 2:00	p.m.	Lunch/Luncheon Address
2:00 - 3:15	p.m.	Breakouts/Peer-to-Peer Interactions: <ul style="list-style-type: none">• <i>Financing: What You Need to Know</i>• <i>Reinventing Your Sales and Business Development for a Rebound</i>• <i>Reinventing Your Leadership, Culture and People</i>• <i>Positioning for Recovery and Transition</i>
3:15 - 4:00	p.m.	Send-Off Address
4:00 - 5:00	p.m.	Networking Reception
5:00	p.m.	Adjourn