

THE PRESIDENTS' FORUM OF ST. LOUIS

A "BY-INVITATION-ONLY" PROGRAM FOR CEO'S, PRESIDENTS OR OWNERS

THE CHASE PARK PLAZA HOTEL

212-232 N. Kingshighway, St. Louis, MO 63108

Thursday, February 11, 2010



For Business Owners, CEOs and Presidents

The Forum's powerful format lets you get solutions and generate new ideas with input from your peers and other professionals who serve as faculty. This day's robust learning event offers:

- Presentations
- Roundtable Interaction
- Networking

Presentations

Successful business owners and other prominent business leaders present "their" case studies and detail strategies and techniques that build profit for their companies.

Roundtable Interaction

Highly interactive roundtable sessions allow presidents to discuss key issues in a smaller group setting.

Networking

Informal one-on-one conversations enable participants to discuss business in a less formal atmosphere, develop key contacts and build business.

The Presidents' Forum was created through the efforts of the Advisory Board of St. Louis and The Entrepreneurship Institute (TEI) to provide practical solutions, relevant information and valuable contacts needed to thrive in the "new economy." TEI is the most successful independent, non-profit educational corporation organized solely to assist and encourage the growth of American enterprises. Since 1976, TEI has assisted thousands of company presidents in solving problems and developing business contacts that contribute positively to the bottom line.

For More Information Contact:
The Entrepreneurship Institute
3592 Corporate Drive, Suite 101
Columbus, OH 43231-4988

1-800-736-3592

THE PRESIDENTS' FACULTY & BUSINESS RESOURCES

(Faculty of Over 30 Presidents and Other Business Resources)

Partial List of Presidential Presenters

Paul McKee, Jr., Chairman & CEO, McEagle Properties – McEagle, a real estate development firm, was created in 1990 by Paul J. McKee, Jr., to develop real estate in a unique method of value creation through high quality sites, buildings and amenities. Mr. McKee has a long history of entrepreneurialism, creating construction management company Paric, Corp. in 1979 and Environmental Management Corporation (EMC) in 1980. Under Mr. McKee's guidance, McEagle and Paric have provided development assistance for more than 2,000 acres of sites and over 250 facilities since 1990. Throughout his career, Mr. McKee has completed projects with more than \$2 billion in market value.

David Peacock, President & CEO, Anheuser-Busch Companies – David A. Peacock has been Chief Executive Officer of Anheuser-Busch Companies Inc. since November, 2008. He serves as Chief Executive Officer of Wholesaler Equity Development Corp., a wholly-owned subsidiary of Anheuser-Busch Companies Inc. Mr. Peacock, a native of St. Louis who began working for Anheuser-Busch in 1992, has held positions in corporate planning, brand management, corporate media and retail sales promotion.

Steven Roberts, President, The Roberts Companies – The Roberts Companies are a multi-faceted business organization comprised of the largest MBE/WBE construction management and consulting firm in the United States, with real estate development including shopping centers, hotels and theatre projects; wireless communication site development; construction and management; aviation; as well as television and radio broadcast properties. Steven Roberts is recognized as one of St. Louis's most dynamic entrepreneurs. Educated in the St. Louis public school system, he worked his way through college at Clark University and law school at Washington University. Along with his brother, Michael, Mr. Roberts has worked to bring jobs and economic opportunity to the African-American community from which he came.

Patricia Whitaker, President & CEO, Arcturis – Patricia Whitaker founded Arcturis in 1977 under the name Interior Space Inc. The firm initially specialized in interior design and then quickly expanded into architecture. As the firm grew it added planning, facility management and specialized technology services. In 1999, the name was changed to Arcturis to depict more accurately the firm's full range of services. In 2007, Arcturis celebrated its 30th anniversary and earned a number of national and regional accolades. Among its honors, Arcturis was named one of the top 150 design firms in the United States by *Interior Design* magazine and received the Mayor's "Spirit of St. Louis" Award.

Sponsoring Organizations:

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CBIZ	Polsinelli Shughart	St. Louis Business Journal
CBIZ Human Capital Services	POWERS Insurance and Benefits	St. Louis Enterprise Centers
Clayton Capital Partners		Stark & Associates

The Presidents' Forum – Schedule

Thursday, February 11, 2010

8:00 - 8:45 a.m.	Registration/Networking Continental Breakfast
8:45 - 9:00 a.m.	Welcome
9:00 - 9:30 a.m.	Kick-Off Address
9:30 - 11:15 a.m.	Case Study Presentations
11:15 - 12:30 p.m.	Breakouts/Peer-to-Peer Interactions: <ul style="list-style-type: none">• Developing Your Fiduciary Board or Board of Advisors• Sales and Marketing Strategies• Access to Capital• Positioning for Exit and Transition• Using Metrics to Manage Your Business
12:30 - 2:30 p.m.	Lunch/Luncheon Address
2:30 - 3:45 p.m.	Breakouts/Peer-to-Peer Interactions: <ul style="list-style-type: none">• Developing Your Fiduciary Board or Board of Advisors• Sales and Marketing Strategies• Access to Capital• Positioning for Growth and Transition• Using Metrics to Manage Your Business
3:45 - 4:30 p.m.	Send-Off Address
4:30 - 5:30 p.m.	Networking Reception
5:30 p.m.	Adjourn